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1. Description:

Global CFO, Business Strategist, and ESG Advisor driving sustainable growth through tax-efficient and AI-enabled financial solutions.

2. Short Description:

Business leader with over 20 years of global experience in strategic finance, M&A, and international expansion. Expert in transforming financial models through Growth Synergy and Competitive advantage framework, digital innovation, ESG integration, and cross-border structuring.

3. Full Description:

CMA Ravi Monga is a seasoned business thought leader and global CFO strategist with over two decades of experience in driving strategic growth, M&A, and international expansion. As the former CFO of International Tractors Ltd and Board Member of Sonalika Tractors Group, he successfully led multi-million-dollar international transactions including the Thaler-Germany acquisition and Sonalika-FAMAG Joint Venture in Algeria.

Currently serving as MD & CEO of Purple People International Pvt Ltd, Ravi advises Fortune 500s and mid-market companies on international taxation, cross-border structuring, and AI-driven finance transformation. His approach combines financial acumen, ESG strategy, and technology integration to deliver measurable impact and sustainable business growth.

He is also a Fellow Member of the Institute of Cost Accountants of India, an IIM Ahmedabad alumnus, and an active contributor to thought leadership in international tax, restructuring, and ESG strategy.

4. Professional Summary:

- Over 20 years of leadership in finance, strategy, and global business transformation across automotive, fintech, energy, and consulting sectors.
- Former CFO and Board Member of Sonalika Tractors Group, leading M&A, global expansion, and restructuring projects across Europe, Africa, and Asia.
- MD & CEO of Purple People International Pvt Ltd, advising on international tax, ESG integration, and digital finance transformation.
- Speaker and author on international taxation, M&A, and finance leadership.
- Recognized for driving sustainable business growth through the unique “Growth × Synergy × Advantage” strategy model.

5. Key Achievements:

- Led cross-border acquisitions and divestments worth over \$100 million.

- Established international subsidiaries in USA, UAE, Netherlands, Turkey, and Algeria for Sonalika Group.
- Designed AI-driven financial dashboards improving decision accuracy and profitability.
- Authored multiple business and finance books including *The CEO's Power Formula* and *International Tax Alchemy*.
- Delivered workshops and advisory engagements for Fortune 500 clients and government-linked institutions.

6. Areas of Specialization:

Global Tax Structuring | M&A Strategy | CFO Advisory | ESG Integration | Finance Transformation | AI/ML in Business | Cross-Border Expansion

7. Education & Qualifications:

- Fellow Member (FCMA) – The Institute of Cost Accountants of India
- Certified M&A and Restructuring Expert – IIM Ahmedabad
- Member – Institute of Directors (IOD), India